



Media Kit

Diaries of a WANDERING LOBSTER

*Hello. Bonjour. Buenos Dias.
Guten Morgen.*

I'm Katelyn, a Portland, Maine (USA) native who left her corporate career in health information technology to travel the world in search of epic adventures. [Diaries of a Wandering Lobster](#) tells a chronological story of my adventures at home and abroad. Whether it's working on an Olympic horse farm in Australia, hiking through the Guatemalan Highlands, or admiring world-class art in Paris, my blog provides first-hand stories, useful travel tips, and beautiful photography aimed at encouraging people, young and young-at-heart, to experience the beauty of the world around us.



Outdoor Adventure Travel

Diaries of a Wandering Lobster is more than just a travel blog highlighting the "must see" places around the globe. Growing up in an active, outdoor loving family in Maine, Katelyn looks for active, outdoor adventures along her travels. From horseback riding to scuba diving to trekking, Katelyn loves sharing her outdoor adventure stories with her readers from around the world.

If you would like more information or to discuss a potential collaboration, please get in touch:
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Working Together

Katelyn is actively looking to promote brands and destinations that fit the adventurous, solo female traveler niche and her readers' interest. Diaries of a Wandering Lobster has successfully worked with and promoted tourism companies and destinations, outdoor gear, and electronic products across the world.

Katelyn is also a freelance writer specializing in travel, health & fitness, and personal finance. Her work can be found on [World Nomads](#), [GoBackpacking.com](#), [Fitness Goals](#), among other sites.

Partners



Reader Comments

"After having read this post, I'm seriously considering booking flights to the Azores right now! This place seems incredibly beautiful!" - Sara, USA

"I was looking at places to hike and your page pop up.. It's great that you share all this. Just wanted to thank you and looking forward to read more of your adventures" - Ho, USA

"Great travel saving tips!" - Eran, Israel

"After reading your posts on MedSailors, I just booked my trip with them. I can't wait to see the Greek islands. Thanks for sharing your experience." - Chelsea, UK

9,500+
Unique monthly
readers

19,800+
Monthly page
views

4,000+
Social media
followers

Reader Gender
45% Female
54% Male

Reader Age
18-24 - 27.5%
25-34 - 33.5%
35+ - 39%

Reader Location
USA - 74%
Europe - 14%
UK - 3.6%
Canada - 3.5%
Oceania - 1.6%



www.diariesofawanderinglobster.com

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